

The inevitable choice among automatic turntables

The NEW PE-2040 and PE-2038



PE-2040

Deluxe 3 Speed Automatic Turntable
\$145.00 less base, cartridge & dust cover

PE-2038

3 Speed Automatic Turntable
\$115.00 less base, cartridge & dust cover



Perfection in Performance

When the PE engineers designed the widely acclaimed PE-2020 and PE-2018 automatic turntables, everyone agreed they were the ultimate in sound recreation. Everyone but the PE engineers. Not content with the best, they continued to strive for Perfection in Performance. And that's what they have achieved with the new PE-2040 and PE-2038 automatic turntables. Here's how . . .

The NEW PE-2040 and PE-2038 Automatic Turntables



Perfection in Performance

DIAL-A-MATIC CONTROL FOR STYLUS VERTICAL TRACKING ANGLE ADJUSTMENT



Every record in an 8 record stack can, by a simple dial adjustment, be tracked at an exact 15° vertical tracking angle, for best sound reproduction and lowest distortion. Compare this to other automatics which only offer this precision for the first or center record of the stack.

FINGERTIP CUEING CONTROL VISCIOUS DAMPED 2-WAYS



Independent of all other controls, 2-way lever action provides a new dimension in cueing control! Viscous damped, it offers the gentlest descent of any automatic.

EXCLUSIVE STYLUS PROTECTION SYSTEM



Tonearm descent is possible only when a record is on the platter. It's impossible to damage the stylus with this "fail safe" mechanism.

EXCLUSIVE AUTOMATIC RECORD SCANNER



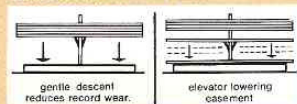
When you place a stack of same size records on the spindle, automatic sensors determine the size of the first record and adjust the tonearm to proper playing position. Other automatics require separate adjustments.

ONE-LEVER COMMAND CONTROL



Start — Stop — Reject — Pause, for single or multiple play — all accomplished with the single lever command control. Eliminates separate mode selector common to other automatics. Further, PE offers 3-mode playing flexibility: (1) Single play — fully automatic; (2) Single play — semi automatic; (3) Multiple play — fully automatic.

QUIET, SMOOTH ELEVATOR LOWERING ACTION



PE's gentle, elevator descent eases the record as close as possible to the platter before release. The result is longer record-life.

NEWLY DESIGNED NOISE-SUPPRESSION PLATTER



The 7.1 lb. dynamically balanced, non-ferrous 11 1/2" platter of the PE-2040 (4.4 lbs., 10 3/4" on the PE-2038) contains four precisely honed grooves on its underside. These serve as noise mufflers. Another aid for super quiet reproduction.

"SANDWICH" MOUNTING BOARD CONSTRUCTION INHIBITS RESONANCE

Rugged steel on the bottom spread with a special damping material and topped with handsome brushed aluminum proves the perfect combination for a resonance-resistant mounting board foundation. This is another PE exclusive.

EXCLUSIVE CONTINUOUS RECORD REPEAT

Regardless of where a record is positioned in the stack, PE permits repeat play by a simple turn of the automatic spindle.

ULTRA-SENSITIVE VARIABLE PITCH CONTROL



Should occasions arise where there's a need to deviate from any of the three precise speeds (78, 45, 33 1/3 rpm), the pitch (speed) control knob allows platter speed to be fine tuned 3% faster or slower — permitting a 6% maximum adjustment in speed.

AUTOMATIC ANTI-SKATE CONTROL

Automatically set for a standard spherical stylus, the anti-skate control may be vernier adjusted to compensate for any stylus shape, size and friction. Separately positioned to the left of the tone-

arm on the PE-2040. On the PE-2038, anti-skating and stylus pressure adjustments are combined.

BROADCAST QUALITY TONEARM



Viscous damped, the low mass, light alloy tonearm is precisely balanced on all moveable levels. It is set in finely honed and "finished ball" bearings. Its effective length reduces tracking error to the barest minimum. Easier installations.

IMPECCABLE TRACKABILITY

The tonearm accommodates pickups that track as low as 1/4 gram manually, and 1/2 gram in automatic play.

4-POLE, 4-COIL INDUCTION MOTOR

Centrally suspended and vibration damped, this high torque motor is absolutely quiet with the least possible rumble.

NOISE-SUPPRESSION FEATURES

Hum is eliminated with a shielded 5-wire tonearm system. Additional noise is suppressed with the automatic muting cut-off switch which interrupts the turntable-to-amplifier signal during change cycle.

"DIN" SEAL OF EXCELLENCE

Each and every PE unit proudly bears the "DIN" Seal of Excellence — your assurance of Perfection in Performance.

SPECIFICATIONS IN COMMON — PE-2040 & PE-2038

Speeds: 33 1/3 — 45 — 78 rpm; Motor: 4-coil, 4-pole induction, with minimum stray field; Chassis plate: Resonant-resistant "Sandwich" construction; Fine speed pitch control; ± 3%; Vertical tracking angle: Adjustable up to 8 records; Stylus pressure: 0-6 grams; Cueing control: Viscous damped 2-ways; Tonearm: Tubular, low friction and mass, set in precision ball bearings; Tracking error: Maximum — 1.8%; Mounting height and depth: 6 1/2" (H) x 3 1/4" (D); 117V — 60Hz.

ADDITIONAL SPECIFICATIONS

	PE-2040	PE-2038
Platter	Zinc die cast, dynamically balanced, 11 1/2", 7.1 lbs.	Cast metal, dynamically balanced, 10 3/4", 4.4 lbs.
Flutter & Wow (DIN 45 507)	±0.1%	+0.15%
Rumble (Related to velocity of 10cm/sec. — 1,000 Hz)	.58 dB	.56 dB
Chassis Dimensions	14" x 12"	13" x 11"
Weight	15 1/2 lbs.	12 1/4 lbs.
Base	BV20 — \$8.00	BV18 — \$8.00
Dust Cover	TX18/20 — \$8.00	TX18/20 — \$8.00



ELPA MARKETING INDUSTRIES, INC. New Hyde Park, N. Y. 11040

Service and Warehouse: Atlantic & Thorens Avenues, Garden City Park, N. Y. • Tel: (516) 746-3002 • (212) 523-3324

10M370

160 \$145 - NOT TRADE